

Multimodal Literacy

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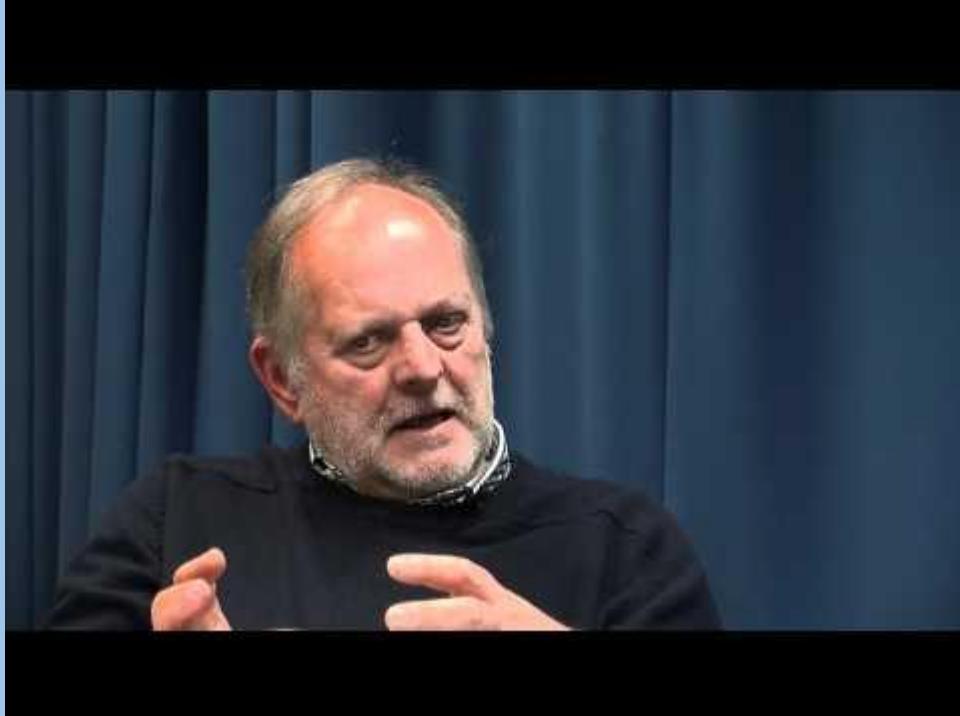
Definitions

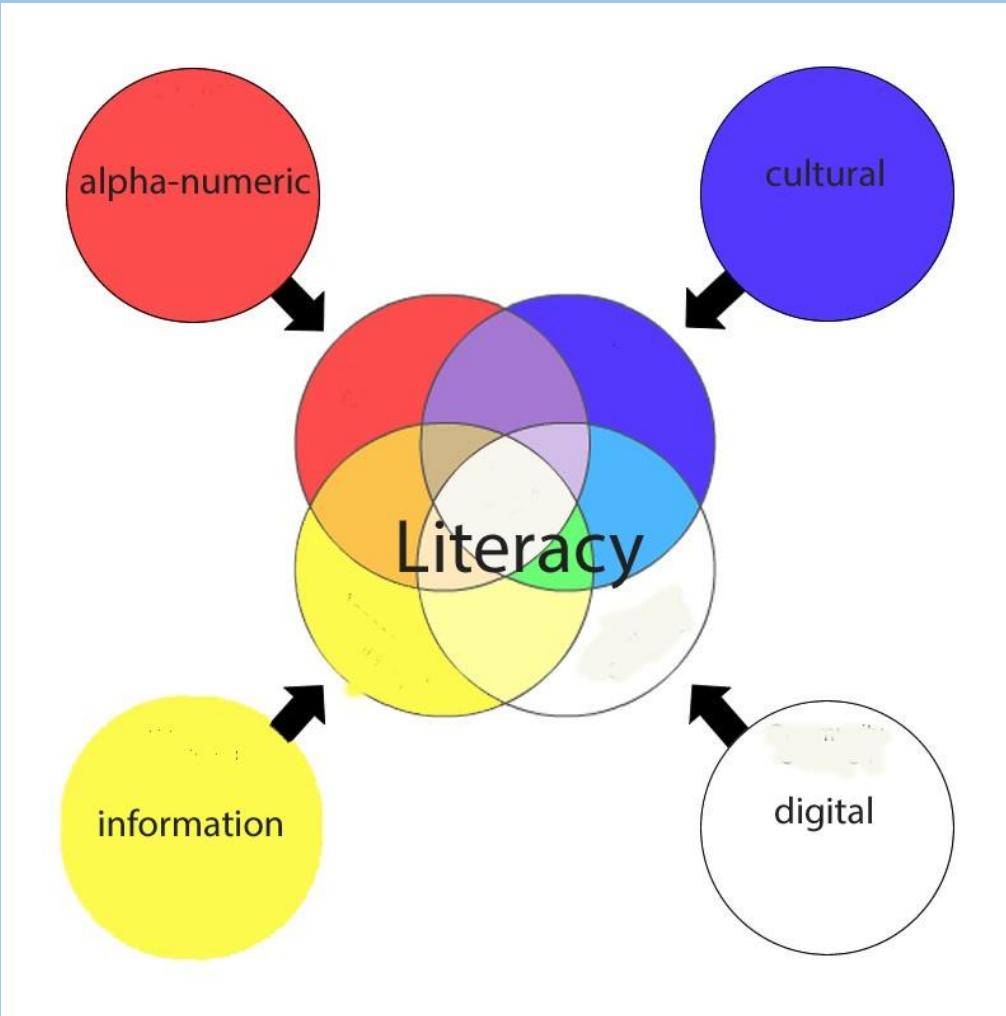
Multimodality looks beyond language and examines multiple modes of communication and meaning making.

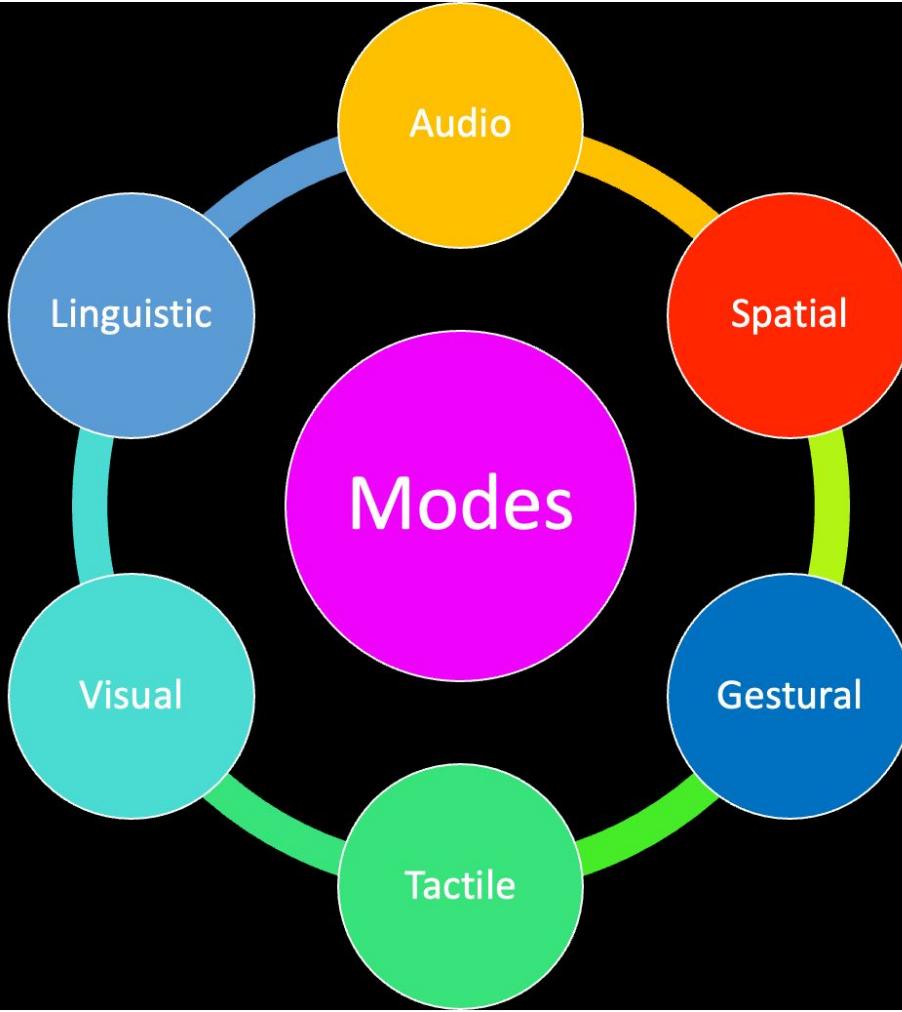
Multimodality

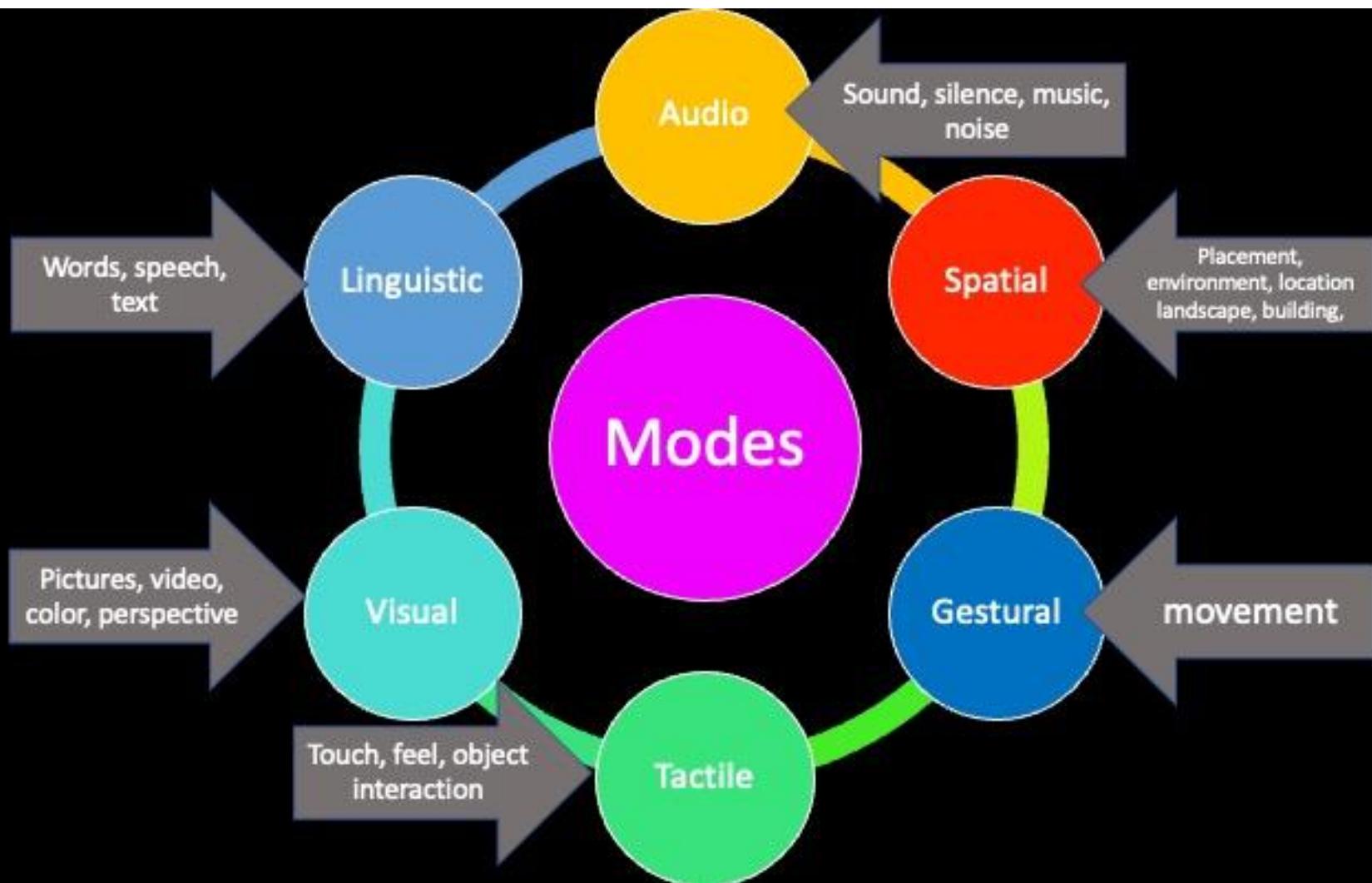
A social semiotic approach to
contemporary communication

Gunther Kress











Definitions



Harvard Educational Review

Volume 66 Number 1

Spring 1996

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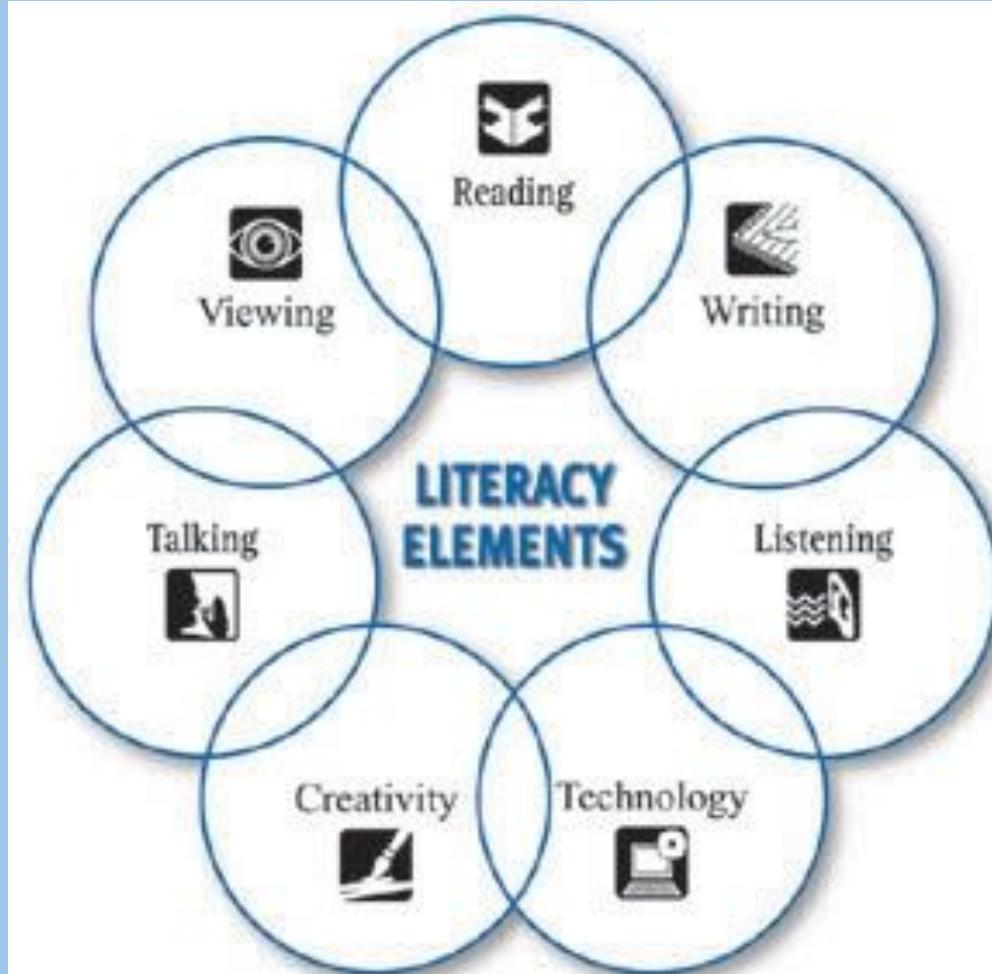
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A Pedagogy of Multiliteracies: Designing Social Futures

THE NEW LONDON GROUP¹

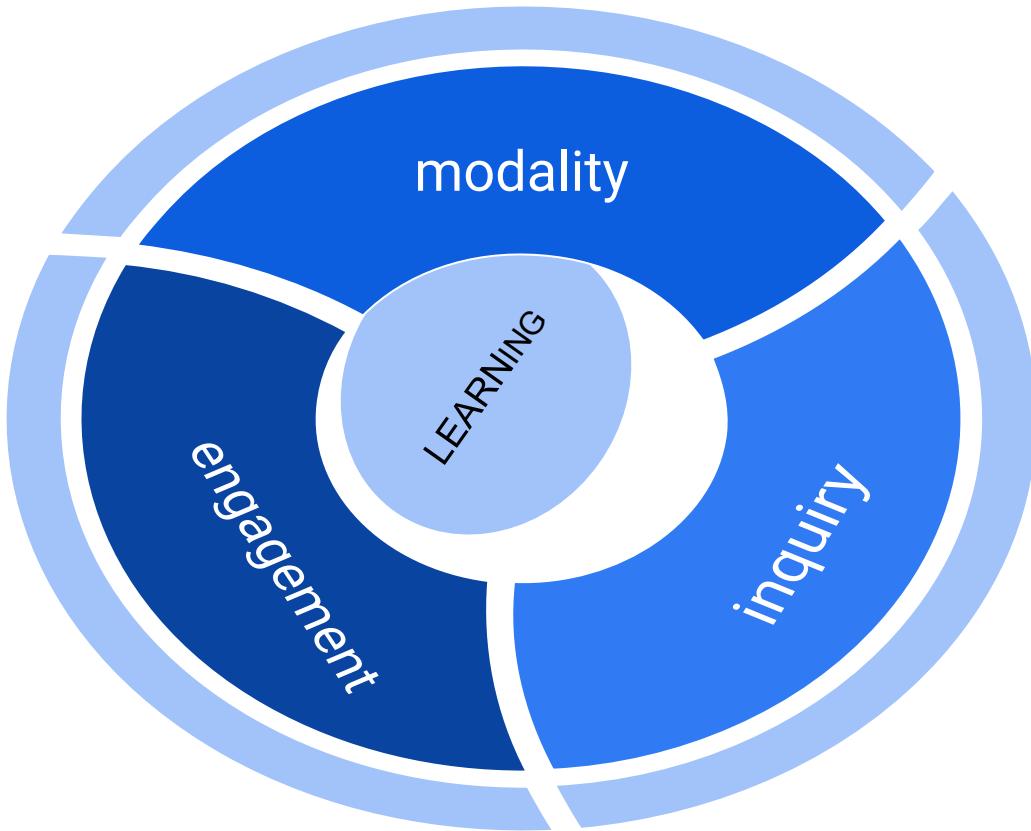
Abstract

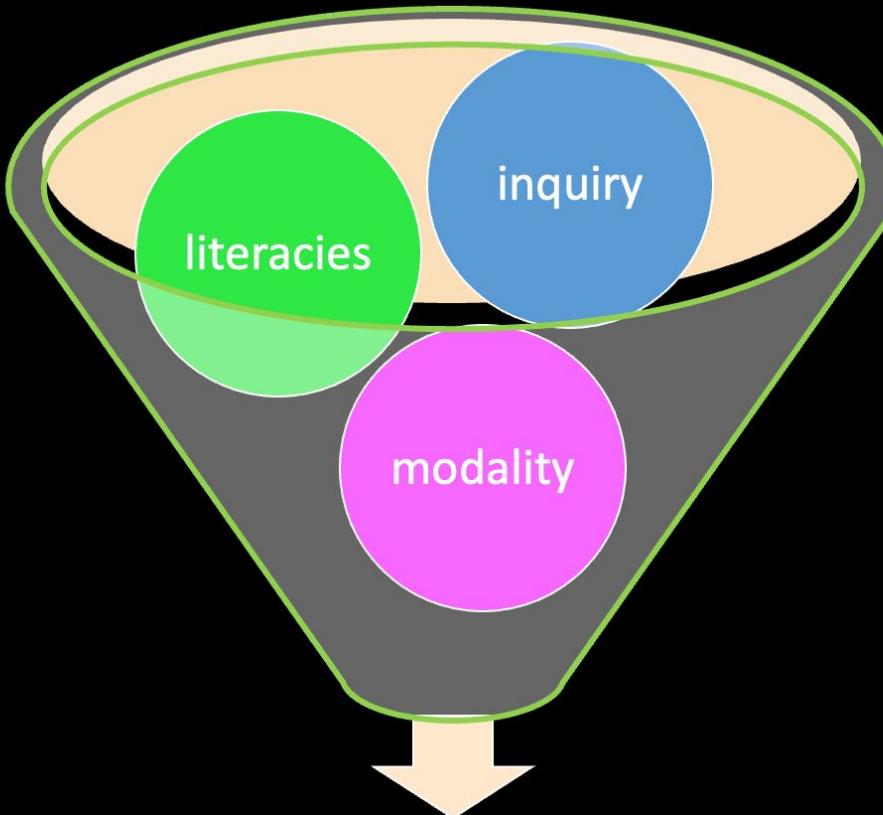
In this article, the New London Group presents a theoretical overview of the connections between the changing social environment facing students and teachers and a new approach to literacy pedagogy that they call "multiliteracies." The authors argue that the multiplicity of communications channels and increasing cultural and linguistic diversity in the world today call for a much broader view of literacy than portrayed by traditional language-based approaches. Multiliteracies, according to the authors, overcomes the limitations of traditional approaches by emphasizing how negotiating the multiple linguistic and cultural differences in our society is central to the pragmatics of the working, civic, and private lives of students. The authors maintain that the use of multiliteracies approaches to pedagogy will enable students to achieve the authors' twin goals for literacy learning: creating access to the evolving language of work, power, and community, and fostering the critical engagement necessary for them to design their social futures and achieve success through fulfilling employment.
(pp. 60-92)







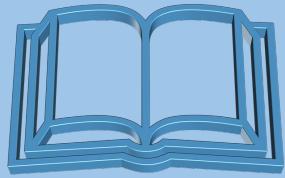
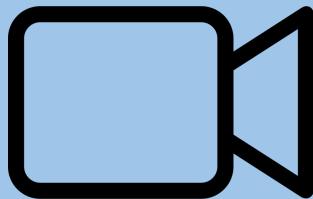




construct

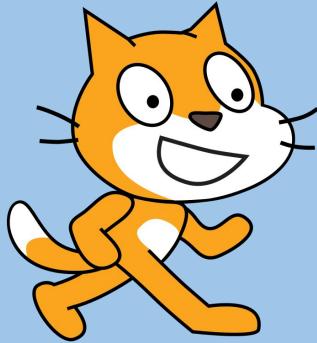


POW



Consumption eBooks





Production



		<u>CHOICE</u>		
Text	Audio	Visual	Multimedia	Technology
Blog entry	Podcast	Infographic	Voicethread	SCRATCH
Wiki entry	Interview	Poster	Animoto	SketchUp
Essay	Song	Photographic composition	Video	Bitmoji
Letter	Oral narrative	Voki	Website	
MakeBelief Comix	Blabberize			

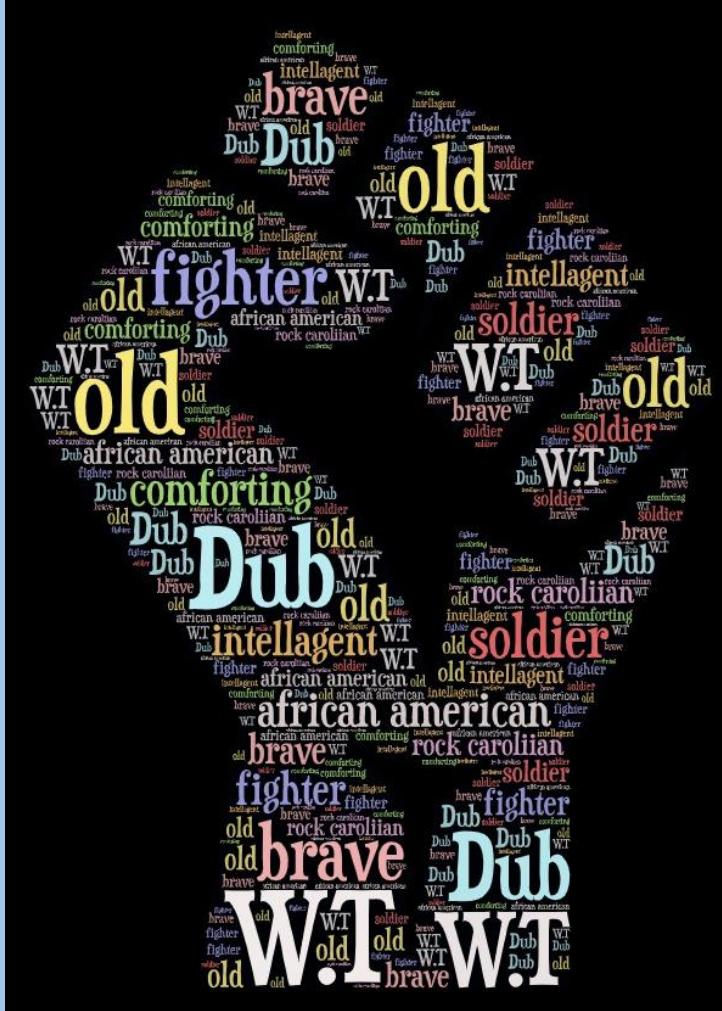
Word Clouds/Word Art

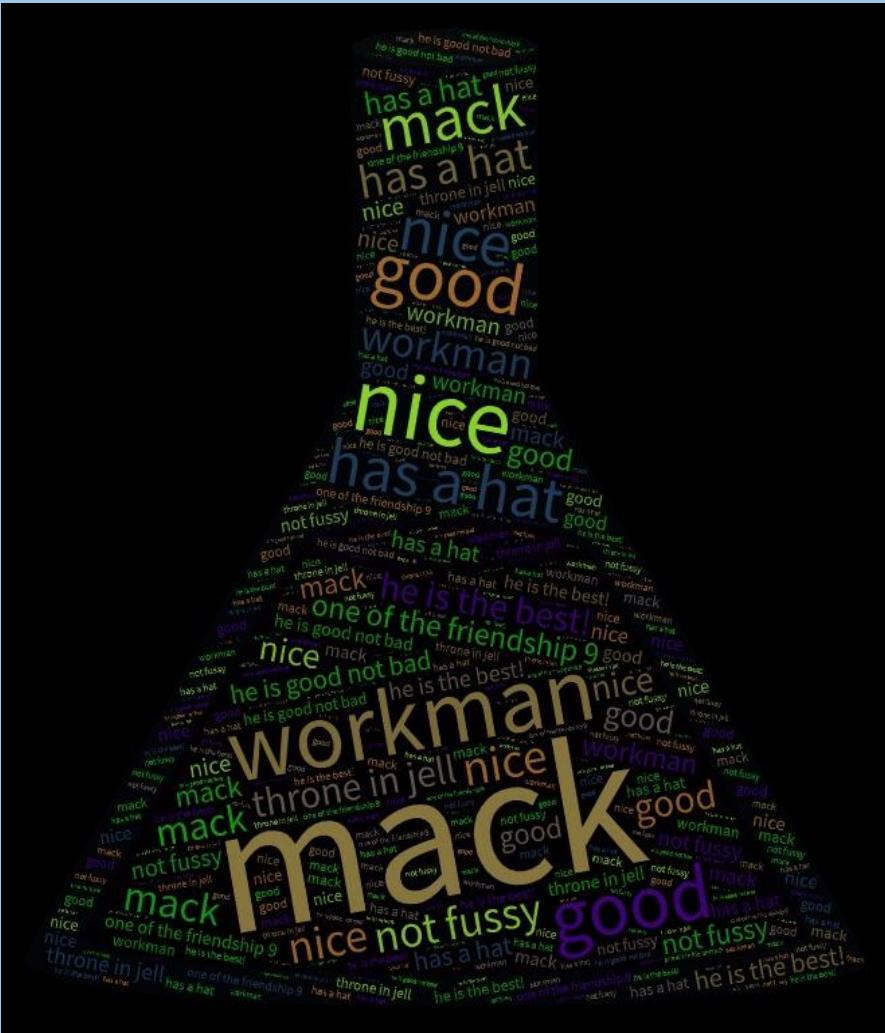
text

concepts









Padlet



Technology Tips 4th Grade

Ideas for best use of technology

Advantages of Device Use

 Anonymous 1yr

Elliott

Work

 Anonymous 1yr

Mariah

You will not be bored

 Anonymous 1yr

Kennedi

You can make friends and when you cant do something in person

Disadvantages of Device Use

 Anonymous 1yr

Mariah

Hackers

 Anonymous 1yr

Elliott

Stealing info

 Anonymous 1yr

kashlie

cyberbullyin

Safety Tips for Device Use

 Anonymous 1yr

david

 Anonymous 1yr

Kashlie

always ask a parent before downloading anything

 Anonymous 1yr

do not do need bad think dasani

VoiceThread

Image

Verbal Production









Voki

Personalized Avatar

Verbal Production



MakeBeliefsComix

comic strip

text

conversations/dialogues



TO SAVE A COPY, PRINT THIS COMIX STRIP WITH THE PRINT BUTTON AT BOTTOM;
OR, CLICK ON LINK BELOW TO CREATE YOUR OWN MAKE BELIEFS COMIX!
IF THE LINK DOES NOT WORK, TYPE THE WEB ADDRESS INTO YOUR BROWSER.

WWW.MAKEBELIEFSCOMIX.COM

A new friend

John McClain

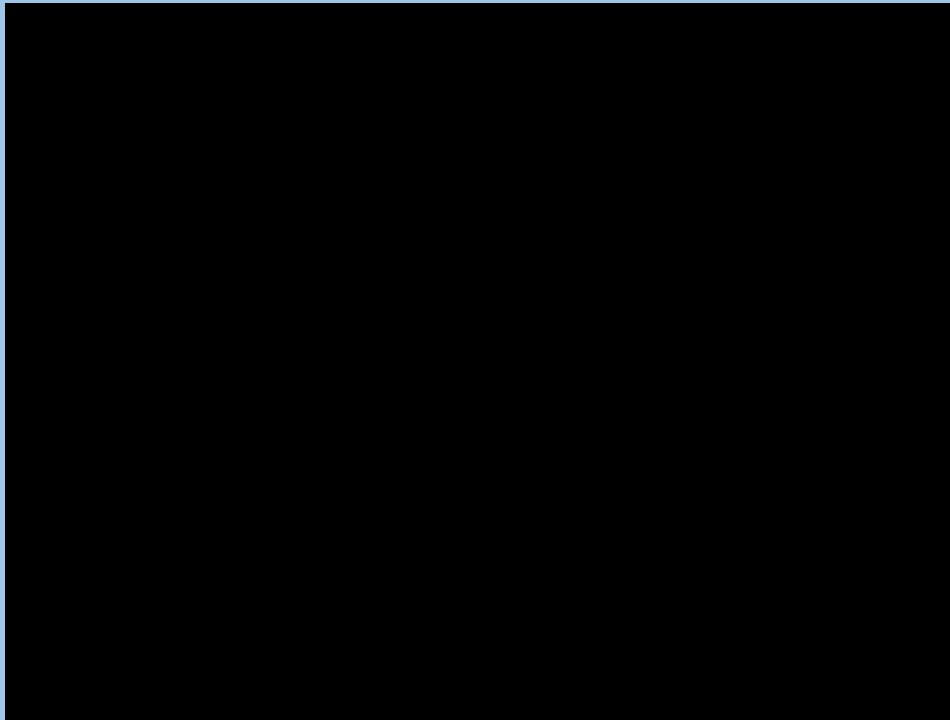


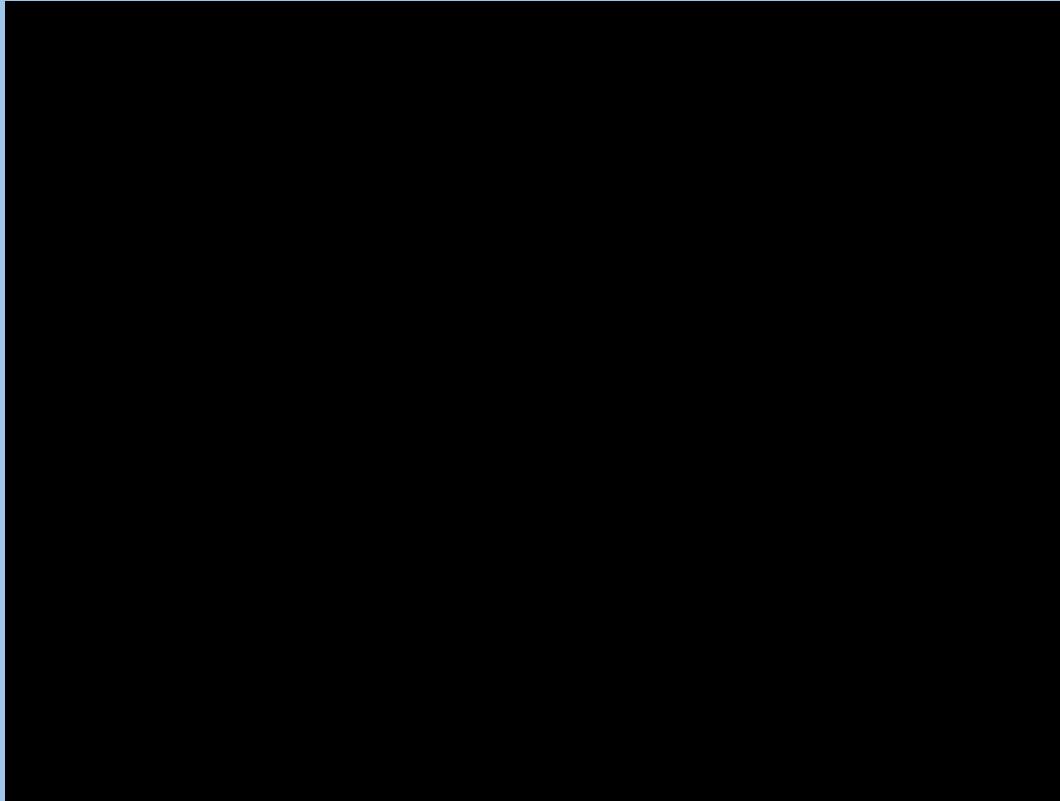
This comic strip was created at MakeBeliefsComix.com. Go there to make one yourself!

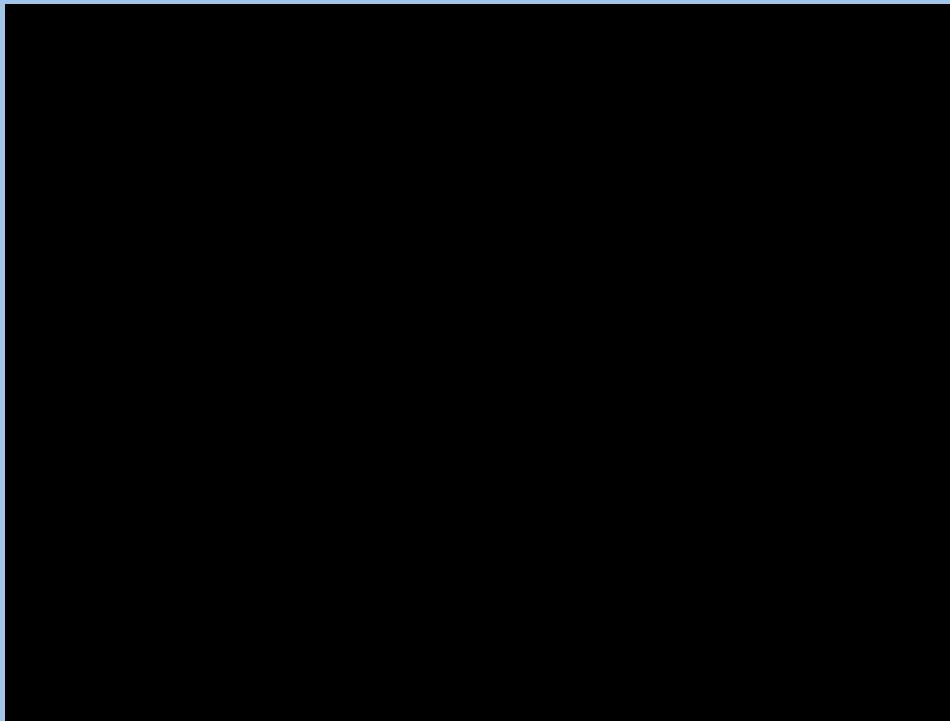
PRINT

SAVE IMAGE TO DISK

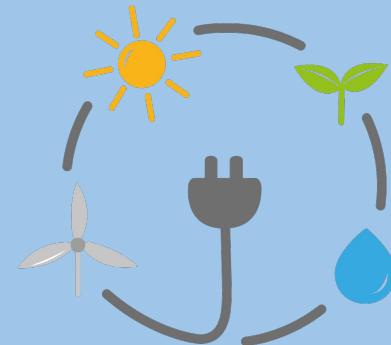
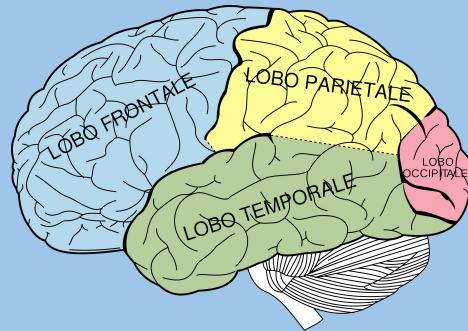
CREATE YOUR OWN COMIX

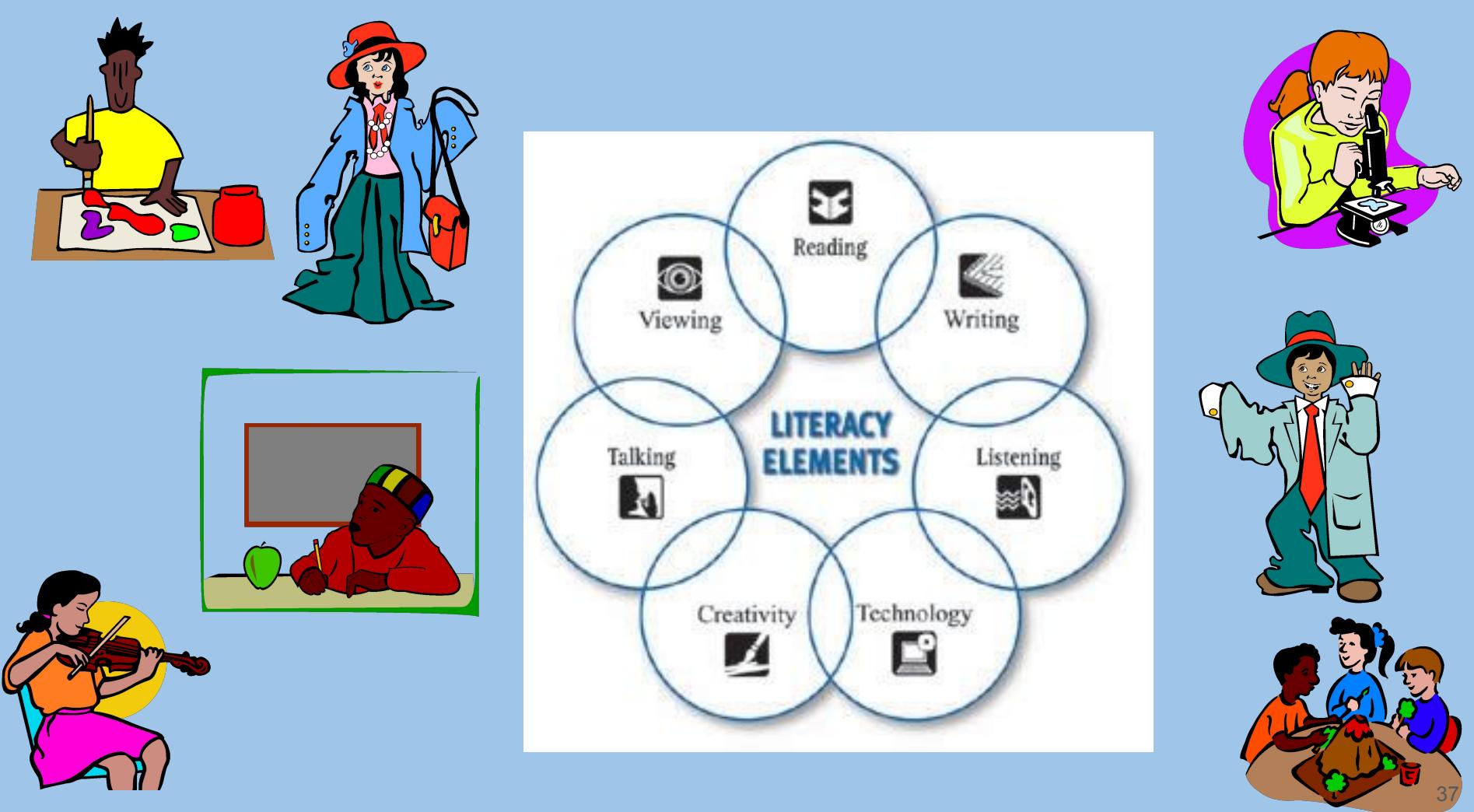






Constraints





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